The SSF Affiliated Business Programme

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## SSF Discount Scheme

The process we have rolled out means that when a member joins online and takes out a yearly subscription then they will automatically receive an email (please see example attached) with this email and photo ID they can then use this to obtain discount from our affiliated surf businesses.

The SSF are very much keen to operate on an equal support basis - we want the Scottish Surfers to support the Scottish surf, and other businesses as I know in the current economic climate as well as with the dawn of the internet surf shopping there are many folks looking elsewhere.

The model is simple - if the Affiliated Scottish Surf Businesses support the SSF by offering its members discount, the SSF will support the Affiliated Surf Businesses by offering them advertising via our media (website and Newsletter publications).

As of 2015 there are 14 businesses on the scheme offering SSF members 10 – 15% discount.

### Offsure Discounts Affiliation

Offsure have also offered a commission system for the SSF and a discount for SSF members on travel policies.

In short if the SSF embeds the following link and members use this to access and buy a policy the SSF will receive 10% commission.

Once members go to checkout there is a Promotion box and if they enter the following code SSF013 they will be entitled to a 5% discount upon purchase.

 (**www.surfoffsure.co.uk/default.aspx?PROD=SS10009**)

### Boddy Language Affiliation

Boddy laungage are offering a commission system for the SSF:

This is the link to follow to login:

<https://ph120.infusionsoft.com/app/authentication/login>

Username: SSF001

Password: password (please change as you see fit)

From this link it is possible to select an appropriate banner for the website, with your unique code that will track any sales made from your banner via cookies for 30 days. This will then allocate a 25% commission to your account, which will be transferred to the account of your choice. We can sort this out should it start making you money.

## Become a member of the SSF Affiliated Business Programme

For your business to become a ember of the SSF affiliated business programme all you have to do is contact the SSF with the percentage of discount you can offer SSF members and also any alternative discounts such as commission systems (eg. 1.1 & 1.2).

Please also include your businesses logo for inclusion on our website <http://www.thessf.com> and any additional advertisements we will give you on SSF social media channels (Instagram: @scottishsurfingfederation Twitter: @ScottishSF Facebook: ‘Scottish Surfing Federation’ GROUP).

We will then respond to you within 7 working days to confirm if your offer of discount is sufficient for inclusion on the affiliated business programme. In our reply email we will attach a Scottish Surfing Federation logo which we encourage our affiliated businesses to have on the homepage of their website and any other promotional materials.